



Our Work

AMGlobal Consulting is committed to helping clients do more and better business in emerging markets.

From our headquarters in Washington, DC and affiliates in São Paulo and Bangkok, AMGlobal leverages deep international networks and an exceptional multicultural, multilingual team to build creative, cost-effective solutions that drive business and social value.

AMGlobal's innovative, private sector-oriented approaches to market development and community engagement put clients' values into action – managing risk and unlocking opportunities that others miss.

New Markets, New Technologies, New Approaches

- For *10 years*, AMGlobal has built a reputation for unlocking opportunities for high profile *clients from around the world*
- Working in *8 languages* on *dozens of projects* in more than *40 countries*
- *Opening new markets*, developing sales and creating extraordinary visibility
- Leveraging millions in *partnership funding* to help clients expand market presence and achieve sustainable social goals
- Building *creative models of impact*, like coalitions to support Road Safety, microfranchises to address global youth unemployment, and teleworking to provide opportunities for refugees
- *Pioneering new technologies* – new Internet domains, remote diagnostics, Internet of Things...



*At the intersection of better
business, technology, and
social value*



PRODUCTS + SERVICES

CORPORATE SOCIAL ENGAGEMENT

- ✓ *Partnership Structuring + Design*
- ✓ *Team Building + Multi-Party Facilitation*
- ✓ *Partner Identification + Recruitment*
- ✓ *Mobilization of Significant Cofinancing*

PARTNERSHIPS AND DIALOGUES

- ✓ *Innovative CSR Program Design*
- ✓ *Risk Analysis + CSR Asset Evaluation*
- ✓ *Sustainability Planning*
- ✓ *Employee Engagement*



NEW MARKET ENTRY

- ✓ *Market + Competitor Analysis*
- ✓ *New Markets Strategy + Influence Mapping*
- ✓ *Multilingual Client Representation + Outreach*
- ✓ *Product Localization and Training Development*

COMMUNICATIONS STRATEGIES

- ✓ *Communications Planning + Multilingual Messaging*
- ✓ *Social Media Program Design*
- ✓ *Multi-Party, Multi-Sector Meeting Facilitation*
- ✓ *Collateral Design + Training*



Global Impact

AMGlobal provides exceptional solutions for Fortune 500 companies, technology firms, donor agencies, and NGOs. Our clients are the major players at the intersection of emerging markets, community engagement, and new technology.



How to address a risk too complex and expensive to be tackled by one firm alone?

AMGlobal worked with *Chevron* to create a Road Safety partnership model to provide broad, long-term impact

- Mobilized over \$6.5 Million in cofinancing
- Created a broad coalition with government, World Bank, Nigerian + global companies
- Reached 35,000 truckers and 17,000 school children in 2014 alone
- A model in use for over 10 years in different regions around the world



How to deepen connection with consumers and employees while growing sales?

For Peruvian food distributor *Comercia*, AMGlobal led employee dialogues + designed an innovative CSR program on family nutrition

- 12 events, hundreds of families trained
- Enthusiastic participation by more than half of the firm's 250 full time employees
- AMG-brokered partnerships with a local foundation and nutrition institute.
- Increased sales in every targeted community by an average of 30%



How to gain visibility in a new market and show long-term support for core customers?

For *LION Apparel*, the world's largest provider of personal protective gear for firefighters, AMGlobal built a partnership with NGOs and the Mexican Fire Chief Association

- Outfitted more than 12% of Mexico's entire firefighting service at minimal cost
- Built visibility, presence and sales in a growing new market
- Created a social new market entry model, adopted for work around the world
- Designed "5/50 Initiative", to support 50,000 firefighters globally



How to design, build and launch a big new idea in a diverse international community?

For *The Public Interest Registry* (operators of .org), AMGlobal developed a global outreach strategy and launch program for .ngo – a new online community for non profits

- Met over 2000 NGO leaders in 20+ countries, building global support
- Reached millions via TV/radio/events accross Latin America, Africa, and Asia
- Created the world's largest database of credentials to validate .ngo members
- Offer ongoing advice on project strategy, partner development and communication

Global Clients



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AMGlobal Consulting

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